

Stay Connected with Updox

With the colder weather making it tough to get outside, many practices have continued using Telehealth — but there’s much more to Virtual Care than just Telehealth. A full virtual care strategy requires a custom approach that’s tailored to each practice’s specific needs — and creates an ideal experience for patients.



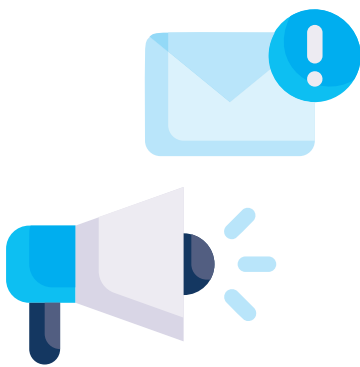
ONE STEP AT A TIME

Here’s a practical checklist you can follow as you develop a Virtual Care strategy for your practice. ***Do you have all the boxes checked? If not, where would you consider starting?***



Lay a foundation

On average, for every 100 appointments on a provider’s schedule, seven will not show. **With a \$25 co-pay and a \$90 reimbursement, that could cost nearly \$60,000 per year.** With the Updox patient engagement solution you'll decrease patient no-shows, deliver targeted messages, and alleviate back-and-forth phone calls or the need for paper documents before and after visits. As a practice, improved patient engagement increases revenue for your business.



Get the word out

Broadcast Messaging lets you easily connect with your patients, without overwhelming staff, helping increase efficiency, improve patient engagement, and drive new revenue. Whether you are needing to quickly communicate office closure due to weather or other service related issues, promoting services such as flu vaccinations or other preventative care procedures, sending post visit surveys or simply wishing your patients a happy birthday, Broadcast Messaging has you covered!



Maximize convenience

Electronic Forms is a flexible tool that allows practices to not only reduce paper but also streamline certain clinic operations and workflows while providing a better patient experience. Embed our forms within a broadcast message or appointment reminder to streamline care coordination, appointment request or patient intake processes. If your still using paper forms or playing phone tag with patients to coordinate care than electronic forms is a must!



Continue the dialogue

HIPPA - compliant secure texting allows the patient and practice to effectively and conveniently communicate eliminating phone tag and improving efficiency. Practices can quickly send lab results, follow up on care plans, or complete eVisits to drive better patient outcomes and revenue for your practice.



Streamline communication

Once the appointment is set and you've answered all your patients' questions, you can stay in touch automatically with Patient Reminders. **87% of providers strongly agree that automated reminders like texts, calls, and phone notifications are valuable for treating patients with complex conditions and/or specialty medication needs.** Set custom reminders at different intervals and include forms or check-in instructions to allow your appointments to run smoothly.



Check Virtual Care off Your List Today



The Updox Communication Platform helps practices like yours easily implement Virtual Care solutions so you can focus on what matters most — your patients. From one consolidated inbox, Updox provides HIPAA-compliant solutions that enhance the patient experience, boost productivity and drive profitability.

Learn more about the Updox suite of solutions, which are available to providers on a month-to-month basis with no long-term contracts at [UPDOX.COM/SOLUTIONS](https://www.updodx.com/solutions).